**BASWG Monthly Meeting**

April 8, 2021

9:00 am - 11:00 am

Via Zoom (Courtesy of Town of Orono)

Join Zoom Meeting

<https://zoom.us/j/97396092251?pwd=N3ZyNTJ2QXVBZm9LeFd5WGlrcGFlQT09>

Meeting ID: 973 9609 2251

Passcode: z3vE0x

**AGENDA**

9:00 am Welcome, Agenda Review and Introductions - Rich May (10 min)

9:10 am Update on Submitted BASWG 5-Year SWMP – SWMP Team

* Review of outreach and behavior change commitments
* Discussion on next steps in permit process

9:30 am DEP Updates

* Final MS4 Permit, DEP Permit Appeal, etc.

9:45 am End of Permit Year Planning

* Review of remaining compliance activities

10:00 am Education and Outreach – Pulse Marketing

* Social Media
* Performance of display ad campaign(s)
* Review of new video

10:30 am BASWG Organizational Business (15 min)

* Executive Committee Election Results (Brenda Zollitsch)
* Financial Report (Kyle Drexler)

10:45 am Planning for Specific Tasks

* Upcoming trainings (coordinate with NPS training center)
* 2022 Integrated Report Data Collection

11:00 am Meeting Ends