

Bangor Area Storm Water Group Meeting

October 8, 2015

Location: 2nd Floor Council Chambers, Orono Town Office, Orono, Maine

12:30 pm – 3:30 pm

## AGENDA

# 12:30 pm BASWG Business Meeting and Brown Bag Lunch

* Organizational Business
  + DEP receipt of BASWG PY2 Regional Report Confirmed
  + Roundtable Summary and Budget Update
  + Administration of new E&O Contract
  + Need for E&O Chair (BASWG member)
* Updates:
  + MEWEA Stormwater Committee Update
  + Maine Stormwater Conference (November 16-17)
  + EPA Urban Waters Grants Program (Webinar on 10/22; Due 11/20)
  + Tribal Waters/CWA Program Delegation
  + DEP Issue Profile, Enforcement Matrix and Chapter 500 follow-up

# 1:00 pm Education and Outreach Special Meeting: Planning with New Consultant Team

# *Pulse Marketing & Stillwater Environmental Engineering*

**Introductions and Project Background**

* What has been done so far; what has worked and what hasn’t

**Goal Setting**

* Identification of goals for next nine months
* How will we measure success?

**Identification of Target Groups**

**Listing of Resources and Assets Available for Use**

**Specific Tasks**

* Upcoming events
* Editorial calendar for social media
* Website updates
* Public relations
* Survey to Quantify Behavior Change (Part 1)

**3:30 pm BASWG Meeting Adjourns**